



# MANTHAN DESAI

User Experience Designer

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## Work Experience

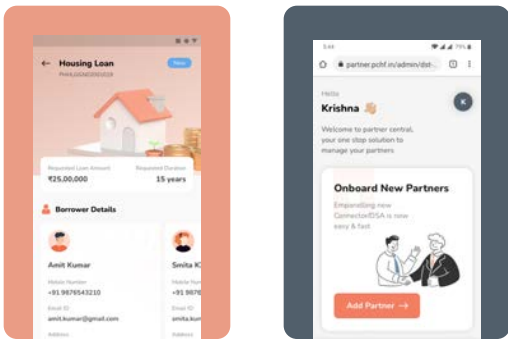


### Piramal Capital & Housing Finance

Bengaluru, KA

UX Lead | May 2021 - Current

- Joined as the 1st designer on the team and heading the overall user experience of Piramal customers.
- Currently working on creating a unified customer experience for existing Piramal customers, by giving them access to Mobile App and revamped website.
- Re-imagining the empanelment of channel partners and opening up an all-in-one system for partners to eliminate the offline and manual processes.

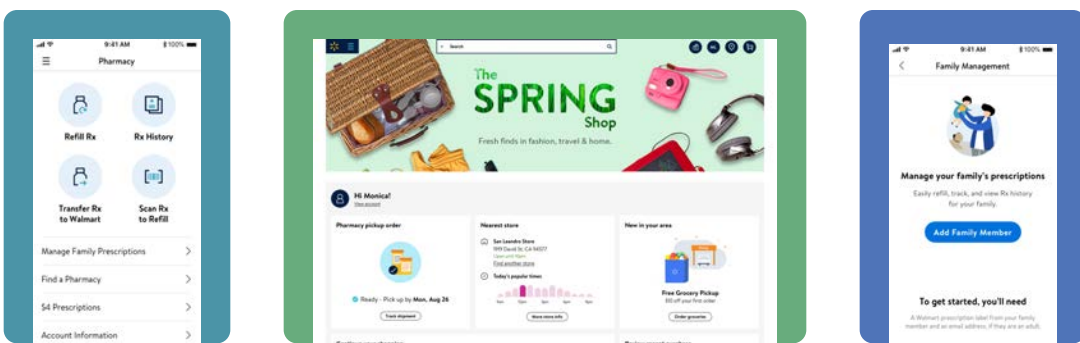


### Walmart Labs

Bengaluru, KA

User Experience Designer | Jan 2019 - Apr 2021

- Worked on the enhancement & improvement of the digital experience for Walmart Pharmacy, focusing on user growth and digital adaption.
- Also built a Design System for Digital Pharmacy on top of the existing Walmart Design System.

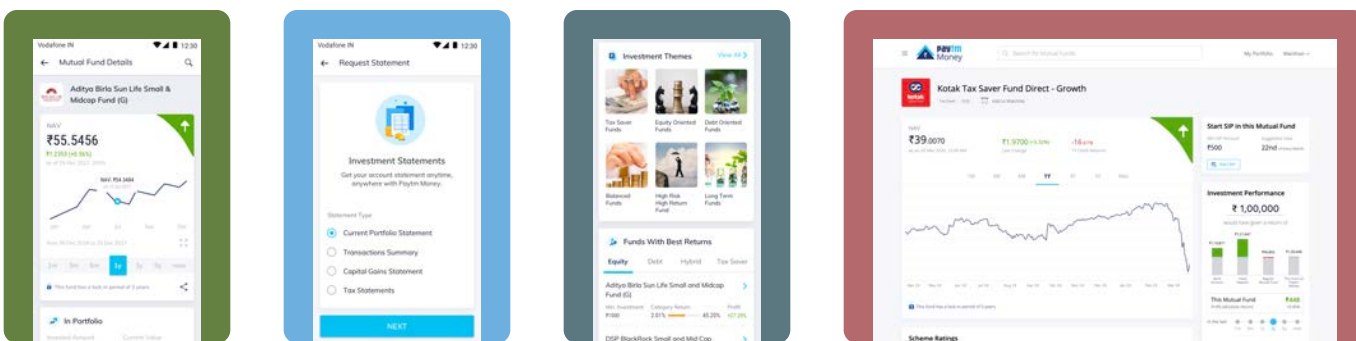


### Paytm Money

Bengaluru, KA

Design Manager | Aug 2017 - Jan 2019

- First team member of Paytm Money's design team, designed the beta version UX & UI of the app independently.
- Designed Paytm Money's desktop experience along with the landing page and launch site.
- Designed internal CRM for customer onboarding and management.
- Contributed to building the design team, culture, and set the design processes.



### Zepo

Mumbai, MH

Head of UI/UX | Jan 2016 - Aug 2017

- Focused on building the design team, culture, and design process for Zepo products like Zepo Couriers, Zepo Marketing, and Zepo Marketplace.
- I also worked on building the bundled service of all the Zepo products, Zepo Complete eCommerce Solution.

Sr. UI/UX Designer & Developer | Aug 2014 - Jan 2016

- Worked on new features and experience improvements for the Zepo Website alongside the development of the designs as a frontend developer.
- Single-handedly conceptualized & designed Zepo Website and Zepo Couriers apps.

UI/UX Designer & Developer | Aug 2013 - Aug 2014

- Focused on improving the user experience of the Zepo website and themes of the eCommerce store, alongside the development of the designs as a frontend developer.

### Domains n More

Navsari, GJ

Founder | Dec 2012 - Dec 2016

- It was a service-based design and development start-up that was created back when I was in college.
- The focus was to learn more design & development skills and do a side hustle to generate some income.

## Education



### Bachelors in Computer Sci. Engg.

Gujarat Technological University | 2009-2013

Navsari, GJ

### Higher Secondary Education

Shri G.K. Dholakiya School | 2007-2009

Rajkot, GJ

### Secondary Education

The Aditya Birla Public School | 2005-2007

Jafarabad, GJ

## Skills



### Design & Process

Wireframing, Storyboarding, Prototyping, User Experience Design, Product Thinking, Interaction Design, Visual Design, User Research, User Testing

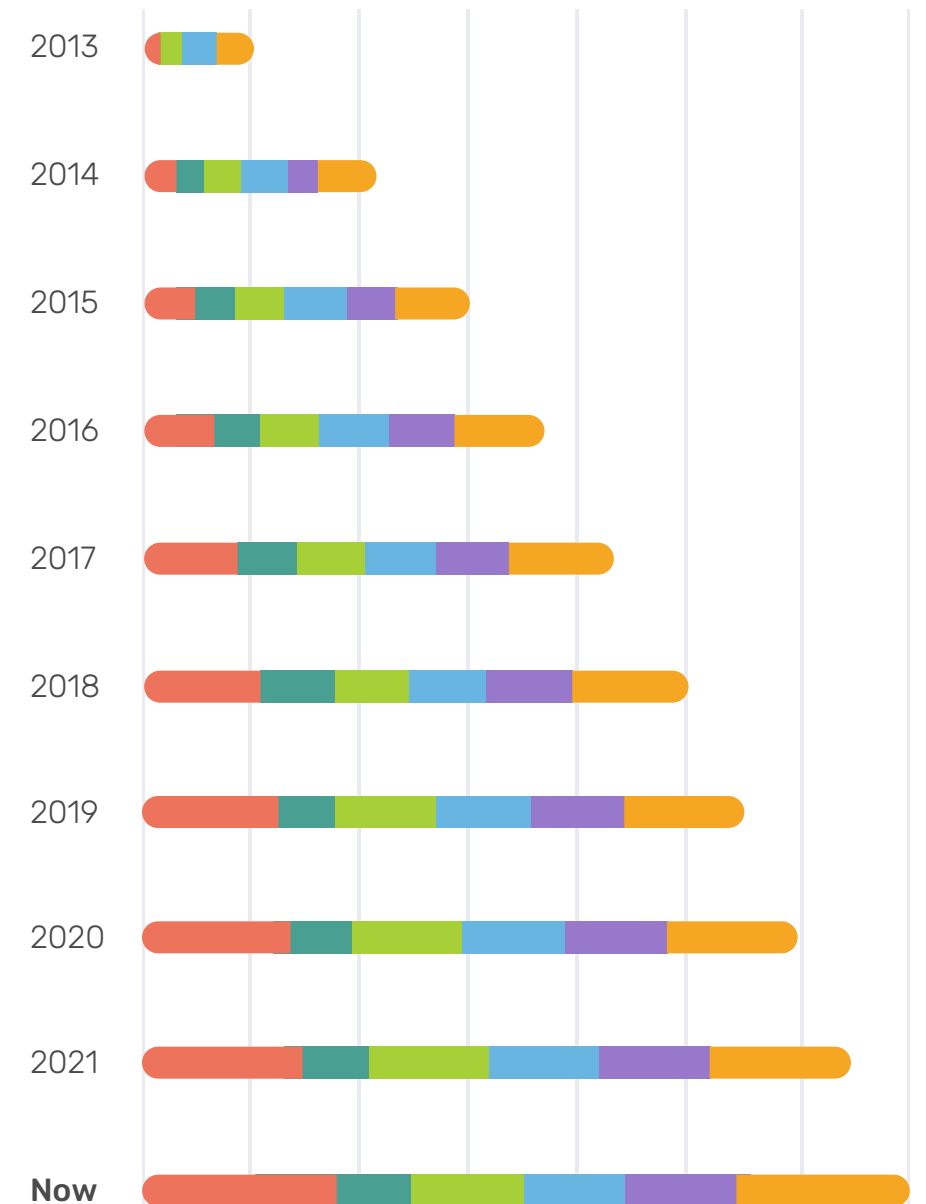
### Tools

Sketch, Figma, Invision, Zeplin, Adobe CC Suite, Invision DSM, Miro, Flinto, Marvel App, Balsamiq

### Coding

HTML, CSS, Javascript, jQuery, Bootstrap

## Why hire me?



Growth over the period

- User First Approach
- Multi Tasker
- Deadline Punctual
- Creativity & Functionality
- Richness in Design
- Fun to be Around :)