



MANTHAN DESAI

User Experience Designer

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Work Experience

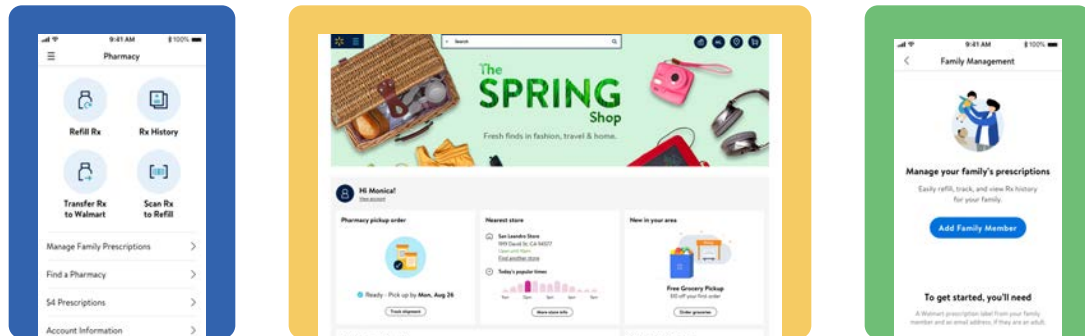


Walmart Labs

Bengaluru, KA

User Experience Designer | Jan 2019 - Current

- Currently working on the enhancement & improvement of the digital experience for Walmart Pharmacy, focusing on user growth and digital adaption.
- Also building a Design System for Digital Pharmacy on top of the existing Walmart Design System.

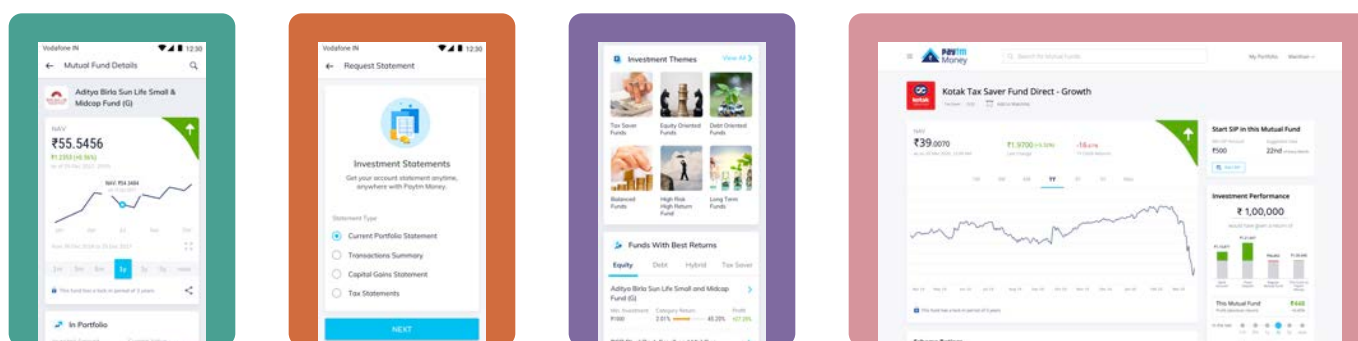


Paytm Money

Bengaluru, KA

Design Manager | Aug 2017 - Jan 2019

- First team member of Paytm Money's design team, designed the beta version UX & UI of the app independently.
- Designed Paytm Money's desktop experience along with the landing page and launch site.
- Designed internal CRM for customer onboarding and management.
- Contributed to building the design team, culture, and set the design processes.



Zepo

Mumbai, MH

Head of UI/UX | Jan 2016 - Aug 2017

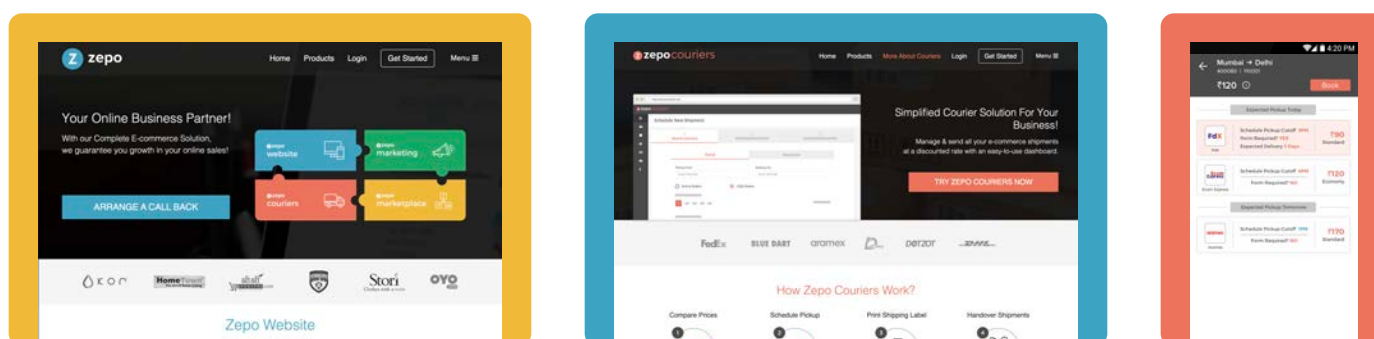
- Focused on building the design team, culture, and design process for Zepo products like Zepo Couriers, Zepo Marketing, and Zepo Marketplace.
- I also worked on building the bundled service of all the Zepo products, Zepo Complete eCommerce Solution.

Sr. UI/UX Designer & Developer | Aug 2014 - Jan 2016

- Worked on new features and experience improvements for the Zepo Website alongside the development of the designs as a frontend developer.
- Single-handedly conceptualized & designed Zepo Website and Zepo Couriers apps.

UI/UX Designer & Developer | Aug 2013 - Aug 2014

- Focused on improving the user experience of the Zepo website and themes of the eCommerce store, alongside the development of the designs as a frontend developer.



Domains n More

Navsari, GJ

Founder | Dec 2012 - Dec 2016

- It was a service-based design and development start-up that was created back when I was in college.
- The focus was to learn more design & development skills and do a side hustle to generate some income.

Education



Bachelors in Computer Sci. Engg.

Gujarat Technological University | 2009-2013

Navsari, GJ

Higher Secondary Education

Shri G.K. Dholakiya School | 2007-2009

Rajkot, GJ

Secondary Education

The Aditya Birla Public School | 2005-2007

Jafarabad, GJ

Skills



Design & Process

Wireframing, Storyboarding, Prototyping, User Experience Design, Product Thinking, Interaction Design, Visual Design, User Research, User Testing

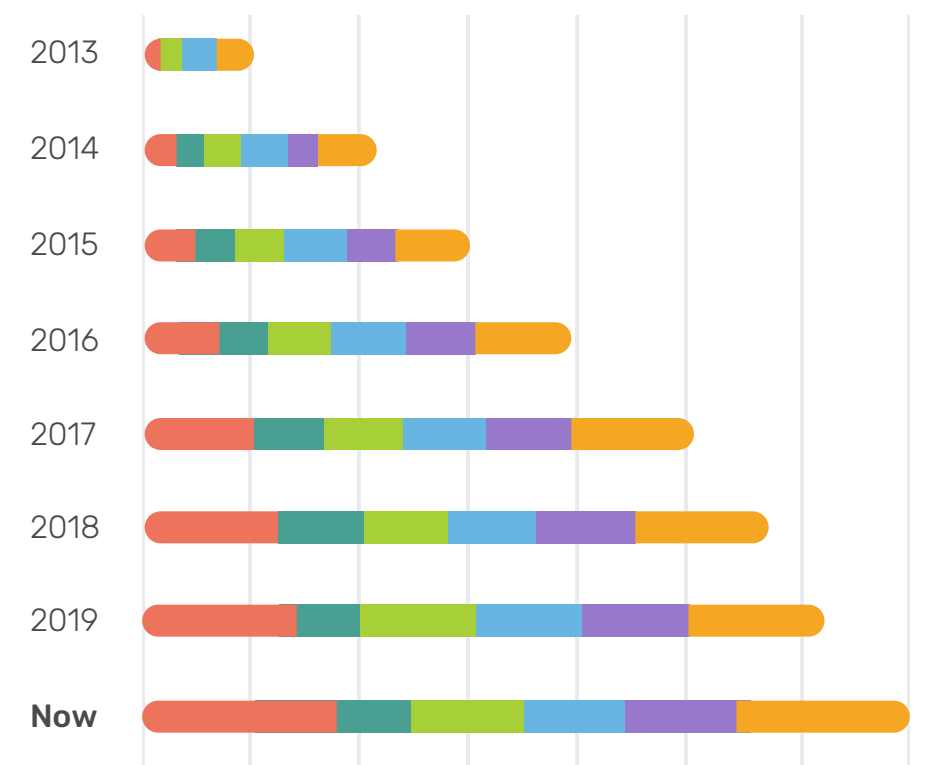
Tools

Sketch, Invision, Zeplin, Adobe CC Suite, Invision DSM, Figma, Miro, Flinto, Marvel App, Balsamiq

Coding

HTML, CSS, Javascript, jQuery, Bootstrap

Why hire me?



Growth over the period

● User First Approach

● Multi Tasker

● Deadline Punctual

● Creativity & Functionality

● Richness in Design

● Fun to be Around :)